



The Institute of Hospital Engineering Australia's bid to host the
**25th Congress of the International Federation
of Hospital Engineering**

Brisbane, Australia - October 2018

Healthcare Engineering – Building on Sustainable Foundations



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1 Letter of invitation from IHEA



IFHE General Secretary
International Federation of Hospital Engineering
2 Abingdon House, Cumberland Business Centre
Portsmouth PO5 1DS
England

12 June, 2014

To the IFHE Executive Council,

On behalf of the Institute of Hospital Engineering Australia (IHEA), it is my great pleasure to submit our bid to host the 2018 International Federation of Hospital Engineering (IFHE) Congress in Brisbane, Australia.

As reported through the most recent IFHE council meetings in Norway and Malaysia and in line with our own Strategic Planning, the IHEA is committed to actively engage our international colleagues with a particular focus on our counterparts in the Asia Pacific region. To this end the IHEA Board and our members have given full support and a commitment to make application to host the 2018 IFHE Congress.

The attached bid document clearly demonstrates our commitment, technical capacity and resources together with strong regional collaboration with our business partners to bring this major IFHE event to Australia in 2018. We have reviewed the requirements as outlined in the 'Standing Orders' and I confirm that we will meet the responsibilities of a host organisation. To further support our bid the IHEA has engaged our Professional Conference Organiser Iceberg Events and the preferred venue, Brisbane Convention and Exhibition Centre to complement our internal event management capabilities.

The IHEA is a maturing robust national organisation and we embrace the opportunity to showcase Australia's technical capacity and delivery of Health Care services from contemporary teaching, regional and district hospitals and healthcare services.

To this end the IHEA anticipate your favourable review and consideration of our bid and we look forward to presenting our submission during the course of the 2014 Congress in Buenos Aires. Our bid team comprising Darryl Pitcher, Jim Cozens (CEO) and myself will be present in Argentina to promote our bid before the IFHE Council. I confirm that should our bid be successful our nominated representative for IFHE 2nd VP, VP and President is Mr Darryl Pitcher, a highly respected IHEA Board Member and IFHE ExCo member. Should you or any IFHE Council members require additional information re the IHEA bid I would be pleased to provide such. My contact details are below.

Yours sincerely

Darren Green M.I.H.E.A. C.H.C.F.M. Adv Dip Eng & Mgt, Dip Proj Mgt
IHEA National President
Mobile +61418 238 062 email darren.green@gsahs.health.nsw.gov.au

2 Letters of support



Premier of Queensland

For reply please quote: *CS/NL – TF/14/9298 – DOC/14/77005*

30 MAY 2014

IFHE General Secretary
International Federation of Hospital Engineering
2 Abingdon House, Cumberland Business Centre
PORTSMOUTH PO5 1DS
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To the IFHE General Secretary

On behalf of the people of Queensland, I invite the International Federation of Hospital Engineering to hold its 25th international congress in Brisbane in 2018.

Australia is proud to be among the world's leading healthcare nations in terms of research, access, quality and facilities. The Institute of Hospital Engineering Australia (IHEA) plays an integral role in our nation's healthcare system, contributing to health facilities planning and research, and benchmarking studies. IHEA intends to host an interactive conference where professionals from a range of health sectors can share knowledge and establish valuable connections within the Asia-Pacific region.

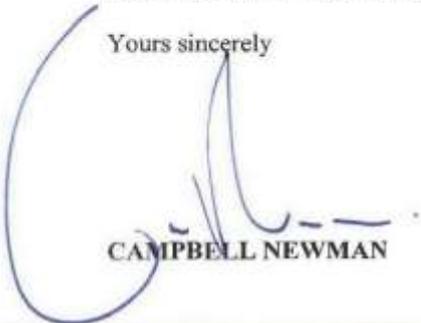
As Queensland's capital city, Brisbane has everything you need for a successful and enjoyable congress. The Brisbane Convention and Exhibition Centre (BCEC) has been ranked as a world leader by the International Association of Congress Centres, and the Meetings Industry Association of Australia has voted BCEC the best such venue for three successive years.

In November 2014, as the principal venue for the 2014 G20 Leaders' Summit, BCEC will host the biggest ever gathering of world leaders in Australia. Being chosen to host the world's foremost economic forum is an endorsement of the calibre and quality of BCEC's facilities and expertise in hosting international events.

Delegates will find these world-class facilities are combined with friendly, efficient service and, when the work is done, they can enjoy all that Brisbane and Queensland have to offer, including outdoor dining, a diverse range of entertainment, and our famous natural wonders — the Great Barrier Reef, rainforests and the Outback.

I can assure you that your 600 delegates will receive a warm Queensland welcome.

Yours sincerely


CAMPBELL NEWMAN



OFFICE OF THE
LORD MAYOR
Brisbane

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22 May 2014

IFHE General Secretary
International Federation of Hospital Engineering
2 Abingdon House, Cumberland Business Centre
Portsmouth PO5 1DS
ENGLAND

Dear Sir/Madam

It gives me great pleasure to invite you to hold the upcoming Congress of the International Federation of Hospital Engineering in Brisbane in 2018.

As Australia's new world city, Brisbane is an emerging economic powerhouse and gateway to the Asia Pacific region. Brisbane is regularly singled out as one of the cities to watch in the 21st century because of its optimal location to ride emerging economic trends in the Asia Pacific region, and its growing depth of talent, diversity and economic growth potential.

The city has rapidly grown in status as a destination of choice for international business events, and being selected to host the G20 Leaders Summit in 2014 is a ringing endorsement of Brisbane's emergence as a diverse and energised global city and a leading destination for conferences and business events.

The Brisbane Convention and Exhibition Centre (BCEC), home to this year's G20 Summit, is Australia's largest, most awarded and most flexible dedicated convention and exhibition facility. BCEC received the Worldwide Convention Centre Team of the Year – C&IT Excellence Award in 2012. The internationally renowned Brisbane Marketing Convention Bureau can provide free independent advice and support to help event organisers stage their most successful conference.

Distinctly different from other Australian capital cities, Brisbane is a uniquely compact city that offers a sub-tropical safe lifestyle, excellent green credentials, a superior public transport system and the excitement of a city whose people play as hard as they work.

Brisbane's lifestyle and international appeal is further enhanced by a growing local arts and music scene, including the South Bank precinct with high-class museum, entertainment and art complexes. This includes the southern hemisphere's largest gallery of modern art, GoMA.

.../2

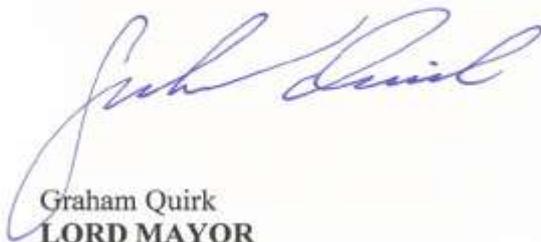
Delivering for our suburbs

The city's lush landscape and natural attractions give visitors a chance to experience Australia at its absolute best – from the turquoise waters of Moreton Bay Marine Park to the awe-inspiring Gondwana rainforests and North Stradbroke Island, the second largest sand island in the world.

Our culturally rich, socially diverse, modern society looks forward to welcoming your delegates with the warmth and friendliness for which we are renowned.

Brisbane would be proud to host the Congress of the International Federation of Hospital Engineering in Brisbane in 2018.

Yours sincerely



Graham Quirk
LORD MAYOR

Ref: LM02934-2014



IFHE General Secretary
International Federation of Hospital Engineering
2 Abingdon House, Cumberland Business Centre
Portsmouth PO5 1DS
England

To the IFHE Council,

As the President of the Healthcare Engineering Association of Japan (HEAJ), I am delighted to support the Institute of Hospital Engineering Australia in its bid to host the 25th Congress of the International Federation of Hospital Engineering in 2018.

As a regional neighbour of Australia and therefore of the IHEA, the HEAJ is proud to support the effort to bring the widely acclaimed IFHE congress to our region.

The HEAJ will be happy to promote the IFHE Congress amongst our own membership and encourage support, not only as attending delegates but in providing technical presentations for the program where appropriate and possible. I am sure if Australia is accorded the honour of hosting the IFHE Congress in 2018, it will be well conducted, well supported and will attract involvement from the Asia Pacific region.

I have been associated with the IFHE and HEAJ as a Council member from Japan since I attended the IFHE Congress in Sydney in 2000. With the rapid development of various countries in South-East Asia, I feel that the standing of the Asia-Pacific region within the IFHE will be increasingly important. Holding the 2018 Congress in Brisbane would make it the third Congress to be held in the Asia-Pacific region, following Sydney in 2000 and Tokyo in 2010.

On behalf of the HEAJ, I warmly encourage the IFHE Council to support the bid by the Institute of Hospital Engineering, Australia to bring the global health engineering fraternity to Brisbane in 2018.

Francis Kiyoshi Morimura
President
Healthcare Engineering Association of Japan(HEAJ)
hc-setsubi0919@heaj.org
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23 May 2014

IFHE General Secretary
International Federation of Hospital Engineering
2 Abingdon House,
Cumberland Business Centre
England Portsmouth, PO5 1DS UK

Dear ,

I understand that you are currently considering Brisbane to host the Congress of the International Federation of Hospital Engineering (IFHE).

Qantas is the world's second-oldest airline. Founded in the Queensland outback in 1920, it is Australia's largest domestic and international airline and is recognised as one of the world's leading long-distance carriers, having pioneered services from Australia to North America and Europe. Qantas operates a network spanning 206 destinations in 53 countries across Australia, Asia and the Pacific, the Americas, Europe, the Middle East and Africa (including those served by codeshare partner airlines). This year, Qantas entered into a global aviation partnership with Emirates, offering the largest shared A380 network, faster connections for Qantas customers with access to an expanded network via the hub of Dubai.

Qantas's premium full service Australian domestic and international services offer world leading product, award winning in-flight meals and entertainment, superior lounges, customer service excellence, a leading loyalty program in Qantas frequent Flyer.

Qantas is a founding member of the global airline alliance oneworld. Comprised of twelve of the world's leading airlines - Qantas, airberlin, American Airlines, British Airways, Cathay Pacific, Finnair, Iberia, LAN, Malaysia Airlines, Japan Airlines, Royal Jordanian and S7 Airlines.

Qantas is committed to actively managing our operations and growth in an environmentally sustainable manner. Your delegates can choose to fly carbon neutral by offsetting their own share of flight emissions with just a small contribution. Customers can offset their flight emissions by going to www.qantas.com/flycarbonneutral and entering their flight details.

For domestic Australian delegates Qantas provides a direct individual booking tool for conference travel utilising the lowest everyday fares available on Qantas. Conference On-line is a dedicated webpage on your conference site which rewards your organisation with one complimentary domestic airfare for every fifty airfares sold via this portal (Conditions Apply).

International delegates can go on-line to qantas.com to discover our suite of highly competitive air fares including tactical sales fares. Although your conference is to be held in 2018, your delegates can explore the current Qantas schedules and fares to assist with future planning.

Twelve months prior to your conference our schedules and fares will be available. However in the meantime please do not hesitate to contact us for further information. Please email andreebaxter@qantas.com.au

Yours Sincerely

Rob Harrison - Head of Sales and Tourism Development, International Sales



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qantas.com

16 May 2013

IFHE General Secretary
International Federation of Hospital Engineering
2 Abingdon House, Cumberland Business Centre
Portsmouth PO5 1DS
ENGLAND

Dear IFHE General Secretary,

On behalf of the board and management of Brisbane Marketing I am delighted to offer our support for the *Congress of the International Federation of Hospital Engineering (IFHE)* in 2018.

A progressive and globally competitive destination, Brisbane is a recognised centre of excellence in the healthcare, engineering and construction fields. The city has a strong focus and continued growth in this sector, as evidenced by the significant investment in hospitals and centres of excellence for medical research, including, for instance, the recent AUD\$1.5 billion investment in the Queensland Children's Hospital, scheduled to open in early 2015. As further testament to the city's strength in this area, Brisbane hosted the *Design and Health World Congress* in 2013, with the decision on destination being made based on the extensive building infrastructure and for optimum health outcome reasons.

This compelling mix of business credentials and dynamic industry presence, along with considerable appeal as a leisure and lifestyle destination, make Brisbane the ideal host for the *Congress of the International Federation of Hospital Engineering (IFHE)* in 2018.

As the city's economic development board including the Brisbane Convention Bureau, Brisbane Marketing's role is to provide professional assistance to help you create and deliver an effortless event and I'm pleased to offer the full range of their services to you. By choosing to meet in Brisbane you'll be engaging with an experienced, enthusiastic team that's willing to go the extra mile.

On behalf of Brisbane Marketing, I look forward to welcoming you to Australia's new world city for a successful conference in 2018.

Yours sincerely



John Aitken
Chief Executive Officer

21 February 2014

Administrative Secretariat
International Federation of Hospital Engineering
2 Abingdon House, Cumberland Business Centre
Portsmouth PO5 1DS
England

To the Administrative Secretariat,

I am delighted to extend our invitation to host the 25th Congress of the International Federation of Hospital Engineering at the Brisbane Convention & Exhibition Centre in 2018.

The Brisbane Convention & Exhibition Centre is Australia's largest and most flexible dedicated convention and exhibition facility with ample space for plenary sessions, concurrent meetings, catering and exhibition. Our position in the heart of Brisbane's leisure and cultural precinct provides one of the best convention environments in Australia and provides you with endless opportunities to incorporate into your conference program, without leaving central Brisbane.

Our experienced convention team will work with your committee in presenting Australia's case on the international stage, a city that can make every delegate feel safe and welcome and provide the gateway to Australia's most favoured holiday destination. In addition, Brisbane is home to Australia's most awarded convention centre, located in a unique convention precinct surrounded by world class hotels, international air access and infrastructure reflecting a city that will be Australia's second largest by 2020.

In addition, I offer you my personal assurance and commitment to the highest standard of professionalism, and service. Our ability to maintain and develop strong relationships with our clients over many years has provided us with the expertise and understanding to deliver on our promise of a successful congress.

Hosting your congress at the Brisbane Convention & Exhibition Centre would provide assurance of a successful international congress and we are confident we can provide for all your congress needs.

Yours sincerely
BRISBANE CONVENTION & EXHIBITION CENTRE



ROBERT O'KEEFE
General Manager



3 Executive summary – Why IHEA and Brisbane, Australia?

Strengths in health infrastructure – Hospital engineering and health infrastructure are strong within Australia and the Asia Pacific. Investment in hospitals and centres of excellence for medical research is extensive, with recent infrastructure developments including three hospitals in Brisbane alone. Australia is among the leading health care nations in the world in terms of research, access, quality and facilities, and during the past decade considerable health facilities capital development has taken place throughout Australia, in particular in Queensland.

Strong, professional and collaborative local host - The Institute of Hospital Engineering Australia (IHEA) is a long standing Member of the IFHE, and an integral component of the Australian Health Care System. It has achieved this through its contribution to health facilities planning research, hospital engineering, personnel professional development programs, and benchmarking studies. It has also confirmed its status through national hospital engineering publications and contribution to international health service journals and technical forums. 2018 will coincide with the 68th anniversary of the IHEA and we will enthusiastically embrace information sharing with national and international colleagues.

Innovative conference program – IHEA will organise an interactive conference where professionals in the field of healthcare engineering, facilities design, management and project planning will attend. They will derive significant professional and personal benefit through the quality of presentations, technical visits and social interaction with hospital engineers from the Asia Pacific region. The technological advances that have been incorporated into Queensland health developments are at international leading edge.

Strong financial and industry support – Tourism and Events Queensland, Brisbane Marketing and the City of Brisbane are committed to **AUD\$74,220** worth of cash and in kind support. This is offered to be utilised for travel scholarships for students from developing countries, international marketing, and other legacy generating activities that will ensure the 2018 Congress is a resounding success. Additionally, members of the hospital engineering community are in great support of IHEA's bid and have been approached for support and sponsorship, including fellow institutes throughout the Asia Pacific.

Brisbane, the Asia Pacific hub - Aside from its wonderful climate, Brisbane offers a world-class convention infrastructure in a dynamic, compact, affordable and welcoming city that offers visitors an authentic taste of Australia. Brisbane is the Asia Pacific hub for world leading science, medicine and technology industries, and the city's location on Australia's east coast provides direct access to the Asia Pacific region and very easy connectivity to other Australian cities and regions.

World class infrastructure - Brisbane Convention & Exhibition Centre (BCEC) is ideally located in the unique riverside cultural and lifestyle precinct at South Bank. Not only does Brisbane boast an impressive convention precinct, the city itself is home to 230 hotels and 12,757 rooms and an efficient, convenient and easily accessible transport network of buses, trains, taxis and the city's high speed scenic river catamaran service.



4 IHEA compliance statement

The Congress organising committee is familiar with the Standing Orders with which it will comply in delivering the 2018 Congress. Including:

- IHEA will factor in approximately nine free of charge registrations for the Executive Committee
- IHEA will only charge a half price registration to accredited Council representatives of 'A' member countries whose fee payments are up to date
- IHEA will offer a reduced registration fee to speakers
- IHEA will pay the IFHE GBP 15 per delegate who attends the congress that pays the full registration fee
- IHEA will pay IFHE GBP 7.50 per delegate who attends the congress part time / or on a reduced registration fee

IHEA will host the IFHE Executive Committee and Council meetings as part of the program and will bear the costs associated with providing a venue and catering.

5 Health Care Engineering in the Asia Pacific

Australia is among the leading health care nations in the world in terms of research, access, quality and facilities, all of which are well documented in international health care literature. The IHEA is an integral component of the Australian Health Care System through its contribution to health facilities planning research, hospital engineering personnel professional development and education programs, benchmarking studies, national hospital engineering publications and contribution to international health service journals and technical forums.

The Institute of Hospital Engineering Australia (IHEA) propose that we utilise the opportunity to host the 2018 Congress for our international colleagues and our partners in the Asia Pacific, creating an opportunity for those in developing countries of South East Asia to attend a congress that will strengthen professional and technical ties across the Asia Pacific and Oceania Region and enrich the mutual knowledge and professional networking opportunities between the respective international attendees. The benefit to the IFHE in this context is a better informed collegiate network of hospital engineering personnel, better placed to contribute to hospital engineering education, development and management.



6 Congress organisation & support

6.1 The Institute of Hospital Engineering, Australia

The IHEA was founded in 1952 and with the 2018 Congress coinciding with the 68th anniversary of its founding represents a significant history and contribution to the IFHE during this period. The Australian Institute of Hospital Engineering (IFHE A009) is a long standing Member of the IFHE. In 1984 and 2000 respectively IHEA was honoured with the privilege of organising both the 16th and 20th IFHE Congresses in Melbourne and Sydney. It would again be an honour and a privilege for the IHEA to be awarded the 2018 IFHE Congress so we may again host our international colleagues in Australia. The IHEA comprises 481 members and has full board and management support for the 2018 Congress to be held in Brisbane, 2018, and will bear full financial responsibility for the congress.

Based on our previous successful IFHE Congress organisation and delivery, the IHEA is confident in our demonstrated capabilities to organise a successful IFHE Congress. The intention is to organise an interactive conference where professionals in the field of healthcare engineering, facilities design, management, project planning and management in attendance from many international health sectors will derive significant professional and personal benefit through the quality of presentations, technical visits and social interaction with hospital engineers from Australian, Asia Pacific Region and New Zealand. IHEA enthusiastically embraces knowledge and information sharing with national and international colleagues.

6.2 Proposed Vice President – Darryl Pitcher

As the A Member for Australia submitting this application, we confirm our proposed Vice President / President for the IFHE is Darryl Pitcher, Council Member of the IFHE and National Director of the IHEA.

Darryl Pitcher will be the leader and convenor for the preparations to host the IFHE Congress in 2018. Darryl is a committed member of the national Board of the Institute of Hospital Engineering, Australia and is currently an active member of the Executive Committee of the International Federation of Healthcare Engineering.

Darryl has served the IHEA in both national and state executive roles since 2008, and was national President of IHEA from 2009 to 2011. He was nominated to join the Executive Committee of IFHE in Norway in 2012, and has attended meetings in Japan (2010), France (2011), Norway (2012), Malaysia (2013) and will be in attendance in Buenos Aires in 2014. Darryl also worked with HATIMI in Indonesia and was present as an IFHE ExCo member at the time the new Indonesian organisation was formed in Jakarta in 2013. Darryl has been a committed supporter of IFHE and IHEA and will be an excellent candidate for the role of President from 2018-2020 when the Congress comes to Australia.

Darryl is currently Chief Executive Officer of Bethsalem Care and GreenBriars Village – residential aged care and retirement living organisations in Adelaide, South Australia and has held this position for almost 4 years. Prior to moving into Aged Care, Darryl was the contract manager for United Group Limited (UGL) based at Modbury Hospital, a



350 bed acute care hospital located in Adelaide. In this role he managed maintenance services and capital works for the state operated hospital. Whilst employed with UGL, Darryl was also responsible for the leading the commissioning and hand over of a new technical teaching hospital at Macquarie University in Sydney, NSW.

Darryl's background is in electrical engineering having served an electrical apprenticeship with an engineering manufacturing company before moving into health care facilities services. In late 1988 Darryl moved to the Royal Adelaide Hospital, an 800 bed acute care teaching hospital and worked through all areas of healthcare maintenance and project leadership until he took the role of Director, Engineering and Building Services in 2005. He held this role for 3 years before moving into the private sector and completed a Diploma in Business Management.

Darryl believes in the value of member organisations to support the development for people employed in health and aged care engineering roles and has himself personally benefited from and supported organisations to enhance member's opportunities for personal and professional development. Darryl understands how important networking, technical presentations, professional development and knowledge sharing is and is therefore committed to supporting the IHEA to deliver an excellent Congress in Australia in 2018.

6.3 Professional Conference Organiser – Iceberg Events

Integral to the success of the 2018 IFHE Congress in Brisbane will be Professional Conference Organiser Iceberg Events, who will act as secretariat to the Organising Committee and provide onsite management, registration, accommodation, sponsorship and exhibition and marketing services. Iceberg Events was established in 1996 by Professional Conference Organiser and Managing Director, Jodie Parker. Since then this Brisbane-based events company has grown into a dynamic team, currently managing the IHEA National and State based conferences amongst other loyal clients.

6.4 Venue - Brisbane Convention & Exhibition Centre

The Centre is Australia's most awarded convention centre and is officially ranked among the top three convention centres worldwide by the Association Internationale des Palais de Congres (AIPC).

A world-class venue, the Centre provides superb flexibility and versatility and offers a comprehensive range of fully integrated in-house services all under the one roof and delivered by our team of experienced professionals whose commitment to excellence extends across all events.

An impressive portfolio of meeting rooms and event spaces meets the challenge of all events of any complexity or size, accommodating plenary needs of 400 or 4,000, with the capacity to extend to 8,000.

Further information about the venue is located on page 15 onwards.



7 Australia's proposal

The Institute of Hospital Engineering Australia and their Asia Pacific colleagues, Iceberg Events and the Brisbane Convention & Exhibition Centre emphatically support the 25th Congress of the International Federation of Hospital Engineering in Brisbane, 2018. A team approach on behalf of the city of Brisbane has been offered for the 2018 Congress.

7.1 Proposed theme and program features

Proposed theme: "Healthcare Engineering – building and maintaining sustainable foundations".

Proposed program features: The program envisaged will contribute positively to the exchange of ideas and education for all in attendance. Considering Australia and Queensland's proximity to East and South East Asia and Oceania an International Congress in Brisbane presents a major opportunity for IFHE to establish an identity in these regions, in particular Oceania and South East Asia. The positive relationships that have been established by IHEA particularly in South East Asia will be further enhanced through an IFHE International Congress in Brisbane as it provides opportunity for hospital engineers from the respective regions to have access to, and be exposed to a major international event. Such an opportunity will leave a legacy for IFHE in the region for those who may not have an opportunity to attend such an event in the Northern Hemisphere.

Table One – Congress Program Outline

Day	CONGRESS ACTIVITIES	SOCIAL EVENTS	ACCOMPANYING PERSONS PROGRAMME
Saturday	IFHE Executive Meeting		
Sunday	Conference Registration (delegates and speakers) IFHE Council Meeting		
Monday	Opening Ceremony Exhibition Open Technical Sessions	Welcome Cocktail Reception	Brisbane City Tours
Tuesday	Technical Sessions IFHE General Assembly		South East Queensland Tours
Wednesday	Technical Sessions Regional Group Meeting	Farewell Dinner	Island Day Trip Options
Thursday	Study tours & technical site visits (Cairns, Townsville, Mackay etc)	Cultural Visits	Cultural Visits



IHEA is committed to developing country health service facilities planning, equipment and infrastructure procurement, maintenance management, engineering personnel training and professional development. These aspects of international engagement are consistent with World Health Organisation objectives, regulation and direction. They have been and continue to be provided by Australian hospital engineers in support of our developing country colleagues to enable them to create safe health care environments that contribute to the efficiency, effectiveness and quality health care outcomes in their home countries. We would be most appreciative and honoured to receive your support and confidence as a suitable candidate for hosting the 26th IFHE Congress at Brisbane, Queensland, Australia in 2018.

Study tours and technical visits: Recent infrastructure developments in Brisbane alone include the Royal Brisbane Women's Hospital (completed), the Princess Alexandra Hospital (completed) and the New Queensland Children's Hospital, scheduled for completion in late 2014. Throughout South East Queensland we also have the Sunshine Coast Hospital, Robina Hospital and the Gold Coast University Hospital, all recently completed or currently under construction. Brisbane also boasts multiple centres of excellence for medical research, including but not limited to the Queensland Brain Institute, the Queensland Institute of Medical Research, the Institute of Molecular Biosciences, the Australian Institute of Bioengineering and Nanotechnology, and the Pharmacy Australia Centre of Excellence.

Central and Northern Queensland also offers some excellent opportunities for study tours once the congress has completed in Brisbane. Cairns Base Hospital, Townsville Base Hospital, Mackay Base Hospital and Rockhampton Base Hospital are all short flights out of Brisbane. Additionally, if delegates want to make the most of their time in Australia then tours to the New Royal Adelaide Hospital, New Children's Hospital in Perth, Royal North Shore Hospital in Sydney and the Royal Children's Hospital in Melbourne could be added to the program.

During the past decade considerable health facilities capital development has taken place throughout Australia, in particular in Queensland. The technological advances that have been incorporated into Queensland developments are at international leading edge and most worthy of inclusion in the technical visitation programs at the 2018 IFHE Congress. Ultimately, a 2018 Congress in Australia aims to:

- Delegate attendance to the order of 600 supported by 50 speakers
- Promote information exchange between delegates
- Develop strong business and industry relationships
- Enhance personal industry recognition for the IFHE
- Showcase the health care engineering industry and its achievements in Australia, New Zealand, and the Asia Pacific region
- Generate profit to contribute to further research, education and training within developing countries in the Asia Pacific, through activities of IHEA and IFHE leaders and policy developers. This is our legacy for 2018.





Commercial in Confidence

7.2 Proposed administrative structure

Should IHEA be awarded the right to host the 2018 Congress, we propose an administrative structure that will fit with the chart below.



Members of the management committee will include key members from the IHEA National Board, together with strong local support from the Queensland branch. The purpose of the management committee is to maintain overall coordination of the conference planning; oversight of the budget; ensure that time lines are met; and maintain liaison with IFHE on matters relating to the Congress. Other members of the committee will be confirmed following confirmation of our success to host IFHE in 2018.

International Program Committee: to plan the program; identify keynote speakers; issue the call for papers, posters, symposia and round table proposals and select speakers, chairs, and more, and it is expected that the committee will have significant representation of international experts. Engaging practitioners, NGO's; policy makers and researchers worldwide will assist in marketing the conference widely and in opening up the conference to a diverse and potentially new group of persons.

Marketing & Local Arrangements Committee: IHEA Queensland members who have demonstrated capabilities will be key members of this committee. The aims of the committee are to successfully market the conference, engage in delegate boosting activities in partnership with professional conference organiser Iceberg Events, Tourism and Events Queensland and Brisbane Marketing, and manage other relevant marketing and communications activities. IHEA sees involvement from IFHE Council as essential to the success of not only the marketing and promoting the conference, but also to the success of the program.

Professional conference organiser Iceberg Events will act as secretariat to the Organising Committee and provide onsite management, registration, accommodation, sponsorship and exhibition and marketing services.



We anticipate the core management committee to remain as follows:

Darren Green, President IHEA

NSW/ACT Branch Committee of Management

Appointed to the National Board - 11/09/2009

M.I.H.E.A., C.H.C.F.M., Adv Dip Eng (Tech), Adv Dip Management, Dip Project Mgt.

Darren has 28 years' experience in Health Care Facility Management in middle and senior management ranks. Darren's current role as Asset Manager for Murrumbidgee Local Health District incorporates Facilities Management (FM) of thirty three (33) Public Hospitals, Health Services & Multi-Purpose Services managing five (5) asset portfolios being; Operations (Engineering), Biomedical Engineering, Property Services, Capital Works and Governance.



Brett Petherbridge, Vice President IHEA

Brett Petherbridge

IHEA National Director

Appointed to the National Board - 11/09/2009

14 Years in Healthcare Facility Management. Brett's current role is one of the acting Project Director's for the Health Infrastructure Program (HIP), Redevelopment Unit for ACT Health. The HIP is the single biggest infrastructure project to provide the ACT community with health facilities and health care into the future.



Mitch Cadden, Immediate Past President IHEA

Appointed to the National Board - 12/09/2009

17 years' experience at various levels in health facilities management and engineering services: as Senior Manager of Property Management for ACT Health. Mitch has also worked in the private health care industry (Capital Works) with Thinc Health and for Calvary Health Care ACT. Current role is Asset Manager for Southern NSW Local Health District.



Kevin Tan, Board Member, IHEA

IHEA National Board Director

Qld Branch Vice President

Appointed to the National Board December 2013

M.I.H.E.A, BEng (EE) Hons

Kevin has 7 years' experience in Health Care Facility Management in middle management. Kevin started as an Engineer providing a supporting technical role to the Building Engineering & Maintenance Services (BEMS) supporting 5 facilities. In the recent past, Kevin has been appointed as the Engineering Manager of BEMS managing 4 facilities including 1 tertiary facility and 1 major mental health facility, while providing advice to 25 other facilities within the Darling Downs Hospital and Health Service.



Scott Wells, Board Member IHEA

IHEA National Director and Secretary

Appointed to the National Board 11/9/2009

M.I.H.E.A. CHCFM

Scott is currently the Energy and Operations Manager at Royal Brisbane Women's and Royal Children's Hospitals His work experience includes engineering management in industry with over 20 years in Health Care (QLD and NSW), mining, railways and other related industries. Scott's qualifications include a Bachelor of Engineering (Electrical) and a Graduate Certificate in Health Management.



James Cozens , Chief Executive, IHEA

BHA, CHE, FACHSM, Dip Eng. (Mech.) Grad Dip Eng. (Project Mgt.), MIHE, MSBE

In 1971 a transition from maritime services to health services was put into effect with the subsequent forty three years involving public and private health sector appointments in Australia and internationally including engineering services management, general management and capital works planning and project management at rural, major metropolitan and major teaching hospitals. Active membership of the IHEA has prevailed since 1972 a period of 42 years. Appointed in March 2013 to the position of Chief Executive Officer of The Institute of Hospital Engineering, Australia.



7.3 Preliminary budget

IFHE 2018
Draft Budget - revised 24/2/14

			Target	
Total Numbers	600		700	800
Number of Delegates	490		590	690
Number of Speakers	50		50	50
Number of IFHE Council Reps (A Member Countries)	60		60	60
Extra Tickets - Welcome function	60		70	70
Extra Tickets - Gala Dinner	60		70	70
Number of Exhibition booths	40		40	40
Number of abstracts	80		80	80
Income - Registration Per person				
Registration - IHEA Member	\$ 1,000.00	\$ 392,000.00	\$ 472,000.00	\$ 552,000.00
Registration - Non Member	\$ 1,200.00	\$ 117,600.00	\$ 141,600.00	\$ 165,600.00
Registration - Speakers	\$ 500.00	\$ 25,000.00	\$ 25,000.00	\$ 25,000.00
Registration - IFHE Council Reps = A Member	\$ 500.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00
Additional charges less Discounts				
Total Registration Income		\$ 564,600.00	\$ 668,600.00	\$ 772,600.00
Income - Optional Functions Per person				
(Social) Tour Income				
Extra Functions Income				
Extra Tickets - Welcome function	66	\$ 3,960.00	\$ 4,620.00	\$ 4,620.00
Extra Tickets - Gala Dinner	150	\$ 9,000.00	\$ 10,500.00	\$ 10,500.00
Total Optional Function Income		\$ 12,960.00	\$ 15,120.00	\$ 15,120.00
Income - Sponsor & Trade Per person				
Sponsor Income		\$ 22,000.00	\$ 22,000.00	\$ 22,000.00
Trade Income	5500	\$ 220,000.00	\$ 220,000.00	\$ 220,000.00
Incentive from Tourism & Events Queensland		\$ 40,000.00	\$ 40,000.00	\$ 40,000.00
Brisbane City Conf & Accom Bid Fund		\$ 20,000.00	\$ 20,000.00	\$ 20,000.00
Brisbane Marketing Financial Support		\$ 7,500.00	\$ 7,500.00	\$ 7,500.00
Total Sponsor & Trade Income		309,500	309,500	309,500
Total Income		887,060	993,220	1,097,220

Iceberg Events Expenses			
Event Management & Administrative Expenses	\$ 117,338.40	\$ 122,064.40	\$ 126,790.40
Printing & Design			
Design Budget	\$ 11,110.00	\$ 11,110.00	\$ 11,110.00
Print Budget	\$ 19,480.00	\$ 20,680.00	\$ 21,880.00
Satchel Budget	\$ 9,900.00	\$ 11,550.00	\$ 13,200.00
App Budget	\$ 9,900.00	\$ 9,900.00	\$ 9,900.00
Marketing & Exposure			
Marketing Budget	\$ 19,800.00	\$ 19,800.00	\$ 19,800.00
Speakers			
Speaker Fees & Expenses	\$72,500.00	\$72,500.00	\$72,501.00
Trade			
Trade Display Expenses	\$ 28,250.00	\$ 28,250.00	\$ 28,250.00
Main Venue Expenses - Day 1 (15/9/2018) - Saturday - IFHE Executive Meeting			
IFHE Executive Meeting			
IFHE Meeting Expenses	\$ 2,720.00	\$ 2,720.00	\$ 2,720.00
Main Venue Expenses - Day 2 (16/9/2018) - Sunday - Council Meetings & Dinner			
Council Meetings			
Council Meeting Expenses	\$ 3,510.00	\$ 3,510.00	\$ 3,510.00
Partners Social Day			
Partner Social Day Expenses	\$ 7,750.00	\$ 7,750.00	\$ 7,750.00
Dinner			
Dinner Expenses	\$ 9,120.00	\$ 9,120.00	\$ 9,120.00

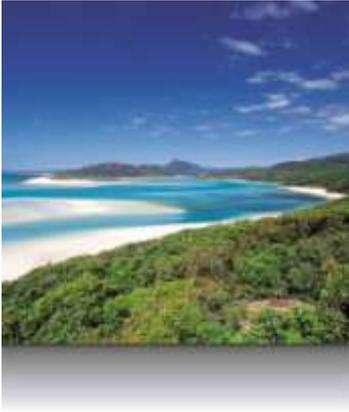
Main Venue Expenses - Day 3 (17/9/2018) - Monday								
Plenary Sessions								
Plenary Session Expenses	\$	51,490.00	\$	56,930.00	\$	62,370.00		
Welcome Reception								
Welcome Reception Expenses	\$	57,750.00	\$	63,800.00	\$	69,300.00		
Main Venue Expenses - Day 4 (18/9/2018) - Tuesday								
Plenary Sessions								
Plenary Session Expenses	\$	51,490.00	\$	56,930.00	\$	62,370.00		
Main Venue Expenses - Day 5 (19/9/2018) - Wednesday								
Plenary Sessions								
Plenary Session Expenses	\$	51,490.00	\$	56,930.00	\$	62,370.00		
Conference Dinner								
Conference Dinner Expenses	\$	165,560.00	\$	189,100.00	\$	200,501.00		
Payment to IFHE								
Per Capita Payment to IFHE	\$	25.00	\$	15,000.00	\$	17,500.00	\$	20,000.00
Total Costs		\$ 704,158.40		\$ 760,144.40		\$ 803,442.40		
Profit/Loss (Inclusive of GST)		\$ 182,901.60		\$ 233,075.60		\$ 293,777.60		

Note: All figures are Inclusive of GST unless otherwise indicated.

7.4 Strong financial support

The Queensland Government, City of Brisbane and Marketing are committed to the Congress of the IFHE in Brisbane 2018 together with the BCEC. **AUD\$74,220** is available to the IHEA for the IFHE 2018 Congress should Brisbane be selected as the host city, demonstrating Brisbane's commitment. This funding can help reduce the bottom line of the budget directly, as it can be applied towards budget items such as marketing and promotional costs, and speaker costs.

Details of Support	Cash (AUD\$)	In Kind
Tourism & Events Queensland # <ul style="list-style-type: none"> Cash to be spent in consultation with the Institute of Hospital Engineering Australia on initiatives to be agreed upon, but suggested for marketing support and/or international speaker costs. 	\$40,000	
Brisbane City Conference & Accommodation Bid Fund # <ul style="list-style-type: none"> Cash to be spent in consultation with the Institute of Hospital Engineering Australia on initiatives to be agreed upon but suggested for marketing support and/or travel scholarships. 	\$20,000	
Brisbane Marketing Financial Support * Cash support of \$7,500 pro rata based on 600 delegates to support a mutually beneficial marketing strategy designed to deliver a successful meeting and attract the maximum amount of delegates	\$7,500	
Brisbane Marketing In-kind Support * <ul style="list-style-type: none"> Dedicated convention promotion and delegate attraction specialist Convention Support Toolkit Easy Access to Brisbane Visitor Information & Booking Centre On the Ground Support for Delegates – to ensure delegates have an enjoyable experience in Brisbane 		\$6,720
TOTAL SUPPORT	\$67,500	\$6,720



8 IFHE 2018 Congress Location

8.1 Australia - a truly unique experience

There's nowhere else on earth like Australia. Rich in spirit, diversity and dramatic landscapes, it's the world's smallest continent and largest island, its shores bathed by three oceans stretching from the tropics to Antarctica. With a 60,000 year history steeped in Indigenous culture and a modern forward looking population of 20 million, Australia is a country of contrasts with a dynamic and exciting future.

Australia is also a sophisticated country of world-class cities, ground breaking medical and scientific research, strong business credentials, vast natural resources and unique attractions – including some of the world's most iconic natural attractions including 16 world heritage sites.

8.2 Brisbane - a delegate friendly, safe & stable city

Brisbane is Australia's powerhouse city. It enjoys a world-wide reputation as a leader in science and technology including as the birth place of the world's first cervical cancer vaccine. Acknowledged as a safe destination, Brisbane enjoys a stable economic and social environment, is the largest capital city in close proximity to the Asia Pacific Rim and is widely recognised as the commercial hub for the region.

A modern, dynamic, vibrant and lifestyle city with direct access to Australia's top tourist attractions, Brisbane proudly extends together with IHEA a characteristically warm welcome to visitors to be part of its colourful lifestyle embracing the arts, business and leisure.

World-class restaurants, a diverse nightlife to suit all tastes with a burgeoning music scene, stylish shops and urban art spaces all add appeal to the city.

Brisbane enjoys a deserved reputation as an innovative, modern city with a vibrant edge, proudly extending a characteristically warm welcome to visitors to be part of its colourful lifestyle embracing the arts, business and leisure.

8.3 Affordable convention city

Brisbane's prices are among the most competitive in the world today. The Economist Magazine's Intelligence Unit has developed an annual business trip index for 127 cities world-wide ranking the best destinations for business travel.



9 IFHE 2018 Congress Venue

9.1 Unique convention precinct – South Bank

Brisbane Convention & Exhibition Centre is ideally located in a unique riverside urban arts and lifestyle precinct called South Bank, home to Australia's newest and largest Gallery of Modern Art, opera companies, symphony orchestras, performing arts and more than 30 sidewalk cafes and restaurants and a wide selection of stylish shops. South Bank is an inner city 'green' oasis with riverfront parkland, green spaces, rainforest pockets and Australia's only inner city based sand and swimming beach.

9.2 Brisbane Convention & Exhibition Centre – Venue requirements

We have two alternative plenary arrangements for the Congress of the IFHE in 2018. The Centre's Plaza Auditorium forms one option, on Plaza Level of the BCEC extension, BCEC on Grey Street. This tiered auditorium comes complete with complimentary PCO office for Iceberg Events, built in audio visual centre and dedicated registration desk.

Alternatively, Plaza Terrace Room is a seamless and cost effective option for the Congress of the IFHE in 2018, where Iceberg Events could build a dedicated registration desk in front of the Plaza Terrace Room and utilise the foyer space for the exhibition.

- Tiered auditorium or flat floor seating options
- Permanent registration desks
- Direct access to convenors offices
- Immediate access to catering and exhibition space
- Self contained congress space with excellent exposure and natural daylight

BCEC offer the use of the Plaza Auditorium PCO office and registration desk complimentary, should this be the preferred venue option.

Should concurrent workshops and parallels be necessary BCEC has the option of Plaza Rooms P6 to P11 or Plaza Rooms P1 to P5, depending on your plenary option.

There are also 9 smaller meeting rooms on the Mezzanine Level.

9.3 Exhibition requirements

The Plaza Auditorium foyer offers 785 square metres of exhibition and catering space, and Plaza Terrace Room foyer offers 884 square metres of exhibition and catering space.



Both of these foyers are directly linked to the plenary options and provide a central focal point for networking and catering and consistent exposure for exhibitors throughout the congress

9.4 Award-winning food & beverage

Officially recognised as Australia's Best Function/Convention Centre Caterer, the Centre's Chefs have earned a world-wide reputation for inventive, contemporary cuisine with restaurant style presentation.

- Maximum flexibility of food choices across different event types
- Customised menus to suit all budgets and all requirements
- Extensive experience in special cultural and dietary requirements

9.5 Environmental responsibility

At the BCEC, we are committed to responsibly managing both our direct and indirect environmental impacts and the long-term sustainability of our business. The Centre is a founding member of Australia's Greenhouse Challenge and has achieved Green Globe International benchmarking status for its commitment to the environment.

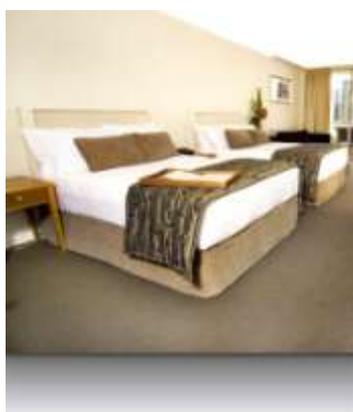
The team is very experienced and adept in working with clients to reduce waste and energy consumption while also working to create an event that will be successful and memorable for all attendees.



10 Brisbane's Experience

Below are some of the meetings held and scheduled into the future in Brisbane at the Brisbane Convention & Exhibition Centre:

- G20 World Leaders Summit – 6,000 delegates
- Engineers Australia Convention – 4,000 delegates
- World Congress for Design and Health – 800 delegates
- Institute of Hospital Engineering Australia Healthcare Facilities Management Conference – 200 delegates
- Congress of the International Association of Hydro-Environment Engineering & Research – 600 delegates
- Environmental Engineering Regional Conference – 500 delegates
- World Congress on Engineering Asset Management – 200 delegates
- Rotary International Convention – 15,000 delegates
- International Dental Research Convention – 4,000 delegates
- World Congress of Human Genetics – 1,500 delegates
- IUPAC World Chemistry Congress – 1,100 delegates
- UN International Conference on Engaging Communities – 1,800 delegates
- World Congress of Entomology – 3,000 delegates
- International Pathology Congress – 1,000 delegates
- International Association of Logopedics and Phoniatrics Conference – 1,000 delegates
- Commonwealth Heads of Government Meeting – 5,000 delegates
- World Congress of Sociology – 3,000 delegates
- International Credit Union Forum – 1,000 delegates
- International Congress of Radiation Research – 950 delegates
- World Conference on Clinical Pharmacology & Therapeutics – 1500 delegates
- International Crop Science Congress – 900 delegates
- International Confederation of Midwives Congress – 2,000 delegates



11 Accommodation & transport

11.1 Accommodation

Delegate friendly Brisbane offers a wide range of conveniently located, quality accommodation at highly competitive rates by world standards. With more than five million visitors to Brisbane each year the City has close to 13,000 hotel rooms from five star hotels to serviced apartments and budget accommodation.

There are 31 hotels within two kilometres of the Convention Centre, including two hotels directly adjacent to the Centre with a further seven hotel development projects underway.

Centre Management works closely with General Managers of Brisbane Hotels in a partnership – gold level conventions - which enables the Centre to assist in the confirmation of required accommodation blocks for forthcoming conventions.

Rooms Per Star Rating Available in Brisbane

Star Rating	Hotels	No. of Rooms	AUD
5 Star	9	2,060	From \$290
4.5 Star	20	1,799	From \$198
4 Star	58	3,710	From \$179
3.5 Star	57	2,315	From \$139
3 Star	43	1,125	From \$119
2 Star	12	273	From \$99
Non Rate (Backpackers, B&B etc)	31	1,475	From \$50
TOTAL	230	12,757	

Proximity of Hotels to the Centre

Distance	Hotels	Rooms
2 Kilometres	31	2,309
5 Kilometres	128	9,536
10 Kilometres	182	11,355
20 Kilometres	230	12,757



11.2 Transport

The Centre's central city location is convenient for visitors with easy and direct access to an efficient and integrated citywide transport network of buses, trains, taxis and the river's high speed regular catamaran service.

- The city to airport Airtrain and City Train operate from the South Brisbane Train Station, adjacent to the Convention Centre
- There are two bus stations within the South Bank Precinct and a drop off bay alongside the Centre is available for chartered buses
- There is a dedicated taxi rank located at the Centre's Main Entrance
- Brisbane's Go Card enables seamless travel across bus, train and ferry services
- Brisbane is a compact, connected city ideal for walking and getting around via the many scenic river and bridge walks



1.2 International access and attractions

1.2.1 International access

There are 56,750 arrival seats into Brisbane per week, over half of which bring passengers through Asia (it is the transfer hub from major European destinations). Direct flights arrive several times a day from the US, New Zealand, Pacific and many other destinations.

Region	Number of Seats
Asia	21,921 arrival seats per week
Middle East	5,081 arrival seats per week
USA	3,607 arrival seats per week
New Zealand	16,800 arrival seats per week
Pacific	7,983 arrival seats per week
Europe	Serviced via Singapore, Dubai, Bangkok, Kuala Lumpur, Tokyo, Hong Kong, Taipei
Africa	Serviced via Perth, Sydney, Kuala Lumpur, Singapore





12.2 International attractions

Out and about

For the more energetic, Brisbane city offers a number of urban adventures such as early morning balloon flights over the CBD or the Story Bridge Adventure Climb, only one of three such adventures in the world or the Riverlife Adventure Centre which offers a range of exciting activities and experiences.

Brisbane Region - Brisbane is ideally located in the heart of Australia's premier tourist region and most popular holiday destinations, with easy and direct access to some of our iconic attractions, including our world class surfing beaches, the legendary Aussie outback, pristine rainforest regions and day trips to the Great Barrier Reef.

We offer you just a small sample of Australian experiences delegates can enjoy within a short hour or so drive from Brisbane

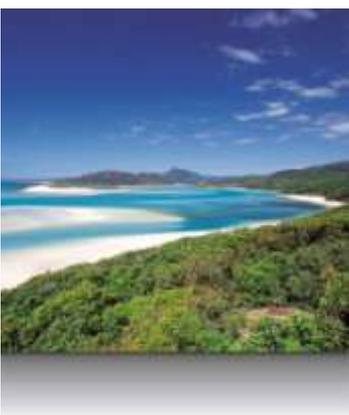
- Day trips from Brisbane to the Great Barrier Reef – one of the world's most complex eco systems and natural wonders - are a popular agenda on the itinerary of visiting delegates
- Lone Pine Koala Sanctuary just 15 minutes from the City to the world's largest koala sanctuary. Here visitors can have their photograph taken with a koala, feed the kangaroos and wallabies and even hold a snake
- Tangalooma Wild Dolphin Resort – 75 minute cruise from the City across the sparkling waters of Moreton Bay, where delegates can feed the dolphins in their natural habitat
- Moreton Bay Whale Watching – 35 minutes from the City aboard the 'Eye Spy', Moreton Bay's high speed catamaran for a guaranteed view of humpback whales during the whale watching season from June to November
- Sunshine Coast/Gold Coast – the internationally renowned tourist mecca of Noosa on the Sunshine Coast, with its exclusive shopping and dining precincts, popular surfing beaches and national parks is just a 90 minute drive from the City while the world class surfing beaches and theme parks of the Gold Cost are just 60 minutes from the City

Queensland

Queensland is home to some of the world's most unique and iconic world heritage listed attractions. Known as the Sunshine State with sandy white beaches, tropical islands and flame red outback sunsets, it is the perfect destination for relaxation and recreation

- The Great Barrier Reef – the world's most extensive and diverse coral reef system, which stretches three quarters the length of the Queensland coast, is a 45 minute flight or 4 hour drive from Brisbane. The turquoise waters of the Pacific Ocean and Great Barrier Reef are the experience of a lifetime





- The Whitsundays, made up of 74 tropical islands in the warm waters of the Coral Sea are just 1.5 hour flight from Brisbane. Experience this paradise in quality resorts from 5 star luxury to backpacker style
- A visit to Cairns and tropical North Queensland is not complete without a trip to the Daintree Rainforest and the lush green Atherton Tablelands. Just a 2 hour flight from Brisbane this region abounds in dramatic scenery and exotic tropical flora and fauna
- The Queensland Outback offers visitors a true Aussie experience they will not forget. Organised tours include outback highlights at Longreach just 2 hours flight from Brisbane and include the Australian Stockman's Hall of Fame, ancient indigenous rock carvings or the mateship of the legendary bush pub

Australia

Australia is a country rich in spirit, colour and dramatic landscapes with a 60,000 year history of ancient indigenous cultures. It is a country of sophisticated world-class cities, world leading medical and scientific research and vast natural resources.

- New South Wales and Sydney are just a short one hour flight from Brisbane where visitors can cruise the harbour and visit the world famous Opera House
- The Australian Capital Territory and Canberra, the nation's capital is not all about power and politics. Experience the wildlife and nightlife, national monuments to national parks and observatories and conservatories
- Victoria and Melbourne have a European influence and a passion for food. Melbourne is the gourmet capital of Australia with its thousands of restaurants serving gastronomic delights from around the world
- South Australia's geology and climate support a world-class wine industry. The Barossa Valley has an international reputation of wine growing and heritage villages and towns
- The Northern Territory is synonymous with Australia's Outback. Uluru (Ayers Rock) rises out of the red desert centre and no matter how many pictures you have seen nothing prepares you for the grandeur and spectacle of it
- Tasmania, Australia's island state is a natural wonderland of dense rainforests, dramatic mountains, scenic waterways and rolling farmland. More than 20% of the island has been declared a world heritage listed area
- Western Australia is blessed with spectacular diversity where the deep reds of ancient interior rock formations contrast with the sparkling blue of the Indian and Southern Oceans

COMMERCIAL IN CONFIDENCE

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